



EXHIBITION STANDS
Design and Construction



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**FRESHEXPO INVITES YOUR COMPANY TO PARTICIPATE WITH A
STAND IN INTERNATIONAL TRADE SHOWS**

**BUS & TRUCK EXPO 2018 (BANGKOK, THAILAND) - STAND BUILDING
INTERNATIONAL BUS AND TRUCK EXHIBITION**



**1 November 2018 - 3
November 2018**

Region: **Southeast Asia**

Place: **Thailand, Bangkok**

Themes: **Automotive Engineering**

[BOOK A STAND](#)

[BOOK A BUSINESS TRIP](#)

ABOUT

BUS & TRUCK EXPO (International Bus and Truck Exhibition) will take place on 01 - 03 November, 2018 at the Bangkok International Trade & Exhibition Centre (BITEC) in Bangkok, Thailand.

Do not forget to check the venue and dates of the exhibition on the official organizer's website. Event can be moved, canceled, merged with a project of similar subjects. The FRESHEXPO company is not the organizer of the event and is not responsible for the inaccuracy of the information provided.

ORGANIZER

TTF International Co. Ltd.

WHY EXHIBIT AT BUS & TRUCK EXPO WITH AN EXCLUSIVE STAND OF YOUR COMPANY?

- **Showcase your innovative bus and truck manufacturing equipment at BUS & TRUCK EXPO** & discover new technological trends and developments in the **automotive and transportation industry** in Southeast Asia and all over the world;
- Meet the key Asian and global buyers in automotive and transportation industry & generate new sales leads;
- **Meet your existing customers face to face** and maximise the number of your business meetings during several intensive days;
- **An individual & unique exhibition stand design will totally attract everyone's attention at BUS & TRUCK EXPO.** Any show visitor will get an accurate idea about your offering in one quick glance as **FRESHEXPO team follows your brand guidelines** (logo, colour and style). Maintaining similar design elements throughout your promotional material will give your organisation a consistent brand identity, making it more recognisable as time goes on;
- **High-resolution images and videos are a vital part of any exhibition stand** as they answer customers questions. FRESHEXPO specialists will help you to make any advertisement materials you need;
- The perfect exhibition stand has to fit the location. **FRESHEXPO specialists take into account all nuances:** the stand location in the pavilion, neighboring compositions and planned activities, including business negotiations, expert master classes or artists performances. Depending on your tasks, you can make the necessary zone on the stand more visible or vice versa.